

RODNEY C. JAMISON

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[R. Cottrey Jamison](#) | [LinkedIn](#)

BLOCKCHAIN/DLT/WEB3 / STRATEGIC INNOVATION PRINCIPAL/ ENTREPRENEUR/ IT
PROCESS ENGINEER/PRODUCT MGMT. LIFECYCLE ARCHITECT/ IT PRODUCT
GOVERNANCE CONSULTANT/SENIOR MANAGER

CORE COMPETENCIES

Over twenty-five years of combined cross-sector experience including fifteen years as a technology consultant across federal, state, and commercial sectors (healthcare, pharmaceutical and financial industries). Ten years as an entrepreneur (start-up) focusing on SaaS platform development.

- 5 yrs. Technical People Management (AT&T, Deloitte)
- 9 yrs. Financial/Banking Industry (Bank of America, Lincoln Financial Advisors, OCC, IRS, BlackRock)
- 2 yrs. ISV partner start-up with Salesforce (the Kamenz – see below)
- 9+ yrs. Federal/State Government Consulting (IRS, OCC, USPS, State of California)
- 5 yrs. Life Sciences/HealthCare Consulting (Novartis, AstraZeneca, Express Scripts, Humana, Shared Health of Canada, CommonSpirit Health, Contra Health)
- 4 yrs. Blockchain/DLT/Web3 Strategy/Investment (Deloitte, Cottrey, Microsoft)
- 14 yrs. Management Consulting (AT&T, Accenture, Deloitte, Cottrey Consulting Group, Microsoft)
- 12 yrs. Innovation, Entrepreneurship, Start-ups (Salesforce ISV) (Cottrey, Deloitte)
- 20+ yrs. Strategy and Leadership (AT&T, Deloitte, Cottrey Consulting Group, Microsoft)
- 20+ yrs. Cross-functional Leadership/Stakeholder Management (AT&T, Deloitte, Cottrey, Microsoft)
- 5 yrs. Product Governance, Design and Adoption (Cottrey, Microsoft)
- 12+ yrs. Program Management (AT&T, Deloitte, Cottrey Consulting Group)
- 12+ yrs. KPI/OKR Development (AT&T, Accenture, Deloitte, Cottrey, Microsoft)
- 9 yrs. Business Development (Deloitte, Cottrey, Microsoft)
- 10 yrs. Internal Capability Development (Eminence) (Accenture, Deloitte, Cottrey, Microsoft)
- 20+ yrs. IT Service Management/ITIL (AT&T, Accenture, Deloitte, Cottrey Consulting Group, Microsoft)
- 10+ yrs. Organizational Change Management (AT&T, Accenture, Deloitte, Cottrey Consulting Group)
- 10+ yrs. Enterprise Governance/COBIT (AT&T, Deloitte, Microsoft)
- 15+ yrs. Policy/Process Management (AT&T, Accenture, Deloitte, Cottrey Consulting Group, Microsoft)
- 20+ yrs. IT Operations Management (ITOM) (AT&T, Deloitte, Microsoft)

EDUCATION/ PROFESSIONAL

Education

- **Global Masters in Blockchain Technology (Web 3.0)**
(Dual degree *Zigurat Institute of Technology and University of Barcelona* (November 2022))
- **Economics of Blockchain and Digital Assets**
Wharton Executive Education - University of Pennsylvania (Aug. 2022)
- **Executive Global Master of Arts (GMAP)**
Interdisciplinary master's in international relations/affairs and international business (*Fletcher School of Law and Diplomacy (Tufts University)*)
- **Post-Graduate Certificate in Project Management**
(*Washington University at St. Louis*)
- **Master of Information Technology Management**
(*Washington University at St. Louis, School of Engineering and Applied Science*)
- **Bachelor of Liberal Studies: Humanities**
(*Saint Louis University*)

Professional Development/Organization

- Chainhaus Blockchain Masterclass Cert.#1
- Chainhaus Blockchain Masterclass Cert #2 (Blockchain Orchestration, DeFi, NFTs)
- Dublin Innovation: Ten-Types of Innovation
- Microsoft Agile and SCRUM Certifications
- ITIL v4, v3 Certification
- Governance - COBIT 2019 Certification
- Microsoft AZ – 900 Azure Foundations Certification
- Microsoft MS-900 MS365 Foundations Certification
- Deloitte CSEP System Engineering Cert. Prep
- Framing the Transformation to Digital Ecosystem
- Standards/Frameworks/Regulations: ITIL, COBIT, CERT-RMM, NIST, SOX, PMI
- Microsoft IoT -Digital Twin Community

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Microsoft | 1/2021 - Present

MICROSOFT CONSULTING SERVICES – PRODUCT GOVERNANCE

Description: Responsible for leading a portfolio of complex of Microsoft Consulting Cloud engagements for the Modern Service Management team. Partners with executive-level and middle management customers to ensure the proper processes and governance mechanisms are in place to support cloud services. Partner with other Microsoft operations, and technical program managers to lead the launch of cross-functional projects.

Key responsibilities include:

- Leads process, governance, and operating model cloud engagements with Fortune 500 customers (BlackRock, Bridgestone, Shared Health) to transition Microsoft cloud-based products (Azure and M365, Dynamics).
- Designs relevant frameworks, and approaches to standardized processes, and innovate operations.
- Partner with customers to establish clear Objectives and Key Results (OKRs)/KPIs to drive multi-horizon (3-horizon) strategic transformation framework.
- Creates a strategic relationship with key stakeholders within large, challenging, and/or complex (e.g., tier 2, high-revenue generation, complex transformation) customer organizations, including the information technology (IT) Directors, Chief Technology Officer (CTO), Chief Information Officer (CIO), and Line of Business (LOB) leaders, as well as technology professionals, to enable quality service delivery
- Supports the closing of deals for moderately complex and/or large customer accounts (e.g., tier 2) by negotiating, sharing long-term customer needs with Sales and Account teams, and strategizes on upcoming project plans and cyclical contract scoping.

Cottrey Consulting Group, LLC | Washington, DC – 3/2018 – present

STRATEGY CONSULTING – CEO – Office of the Comptroller of the Currency (OCC)

Office of the Comptroller of the Currency- (OCC) (2018-2021):

Role: Product Lifecycle Architect & Advisor (Service Delivery Lifecycle Framework)

- Provided strategic IT advisory support for agency leadership. Worked across agency verticals and cross-functional teams.
- Responsible for the design/development and implementation of an enterprise-wide product management framework to establish an IT delivery framework consolidating disparate processes (Demand Management, Portfolio Management, ITSM, Product Engineering, Security) to support IT delivery objectives to reduce product time to delivery. Key Responsibilities included:
 - Meet and collaborate with cross-functional teams (SecOps, Engineering, Project Management, Software Development Teams, Business Case Development, Acquisitions, Operations and Deputy CIOs) to create a vision, roadmap, and value stream/RACI documentation for the creation of a comprehensive product management lifecycle.
 - Create white papers to champion the creation of the new roadmap
 - Facilitated roadshows with cross-functional groups

Role: Business Development Manager for Action Strategies

- Responsible for pipeline development to establishing new business opportunities

Role: Blockchain Venture Development

- Developed a strategy and framework for identifying and prioritizing blockchain investments utilizing the PESTLE Analysis, the McKinsey 3-Horizon and Dublin (Deloitte) Innovation Ambition Matrix (Doblin Training-2017).



Cottrey Consulting

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Kamenz, LLC | Washington, DC – 6/2012 - Present (Start-up)

WORKFORCE PLATFORM –FOUNDER- PRODUCT MANAGER-CEO

Description: The Kamenz (the commons) is a decentralized, contingent workforce platform that facilitates workforce employment between the public and private sector via a cloud based, distributed ledger platform (DLT). This platform takes a blue ocean approach to establishing a new market for future of work solutions by leveraging a distributed, autonomous communities of practice (CoP)/CoE - Center of Excellence network using the Decentralized Autonomous Organizations (DAOs) construct to reimaging the labor force as a structured labor system of communities

Activities:

- Salesforce ISV Partnership (SaaS)
- Responsible for developing product go-to-market approach
- National Science Foundation – SBIR submission for Kamenz innovation
- Participated in the Washington University Skandalaris Center for Innovation and Entrepreneurship Pitch - Contest
- Participated in the George Washington Innovation and Entrepreneurship Pitch - Contest
- Member of the inaugural DC 1776 Start-up Cohort
- Member of the inaugural Inclusive Innovation Lab Start-up Cohort (at Howard University) – Business Canvas and Market Fit/TAM workshops
- Federal Contest: OMB RISE Proposal Submission – Public-Private Partnership Solutions
- Start-up Grind – DC- 2018, 2020 (virtual) Silicon Valley Global Conference
- **Disney’s Dragonchain global integrator (pending)**



Deloitte Consulting, LLP – Technology Federal Practice | Washington, DC | 10/2013 – 3/2018

TECHNOLOGY STRATEGY & ARCHITECTURE – MANAGER –(SPECIALIST)

Description: Provided strategic technology mastery consulting and general global consulting services and methods to support the aims of the United States Federal Government and private sector clients by identifying opportunities for strategic ITSM and governance improvements.

Activities:

- **Client Services Engagements**
 - United States Postal Service (USPS) – CISO Corporate Information Security Office – Led work streams to close cyber breach recommendations as part of the CERT-Cyber Resilience Management Model Program
 - Addivant USA Financial Holdings: IT COBIT Controls Assessment
Designed COBIT assessment frameworks.
 - US Department of Treasury IRS (Public Trust) – Led IT strategy consulting supporting Federal Deputy CIO SES - ITSM Service Asset & Configuration Management program to SES Executive leadership.
 - Large HealthCare Provider in Kentucky: Provided strategic consulting for the VP of IT Service Assurance organization and supporting IT Directors. Conduct an ITSM process assessment and roadmap. **Outcome: Secured an additional \$1.1M of add-on services**

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- **Internal Deloitte Operations Development**

- DevOps Market Offering Development – Software Defined Architecture workstream. Developed DevOps market offering.
- Deloitte recruiting and people development: Hosted Washington University at St. Louis business case competition and various workshops to identify potential consultants. Early identification of undergraduates, buddy program, on-site recruiting, and business case competitions and blockchain technology.
- Ecosystems and Exponential Technology: Provided Research and Knowledge Management support for innovative thinking around digital disruption as a potential product service offering. Interviewed internal executive leadership from different sectors to discuss and discover the impact of digital disruptive technologies such as Blockchain, IoT, Crowdsourcing, Cloud Computing and Artificial Intelligence (AI-Cognitive technology and RPA). Assisted with firm strategy to determine market approach to emerging technologies.
- Authored white papers and POV placemat regarding Cloud Service Management capability.

Accenture Management Consulting – Talent and Organization | Washington, DC | 3/2012 – 10/2013

ORGANIZATIONAL CHANGE/ TRANSFORMATION) – CONSULTANT

Description: Proficiently delivered full-scale organizational transformational change management strategies for technology implementations, post-merger integration, and business process outsourcing (BPO) by establishing key relationships as well as identifying and maximizing complex client business needs.

Activities:

- **Client Services Engagements**

- Service Design Manager in support of a Tier-3 Service Desk support function in support of Big Midwest-IL Insurance Company enterprise Salesforce deployment. –Responsibilities included: strategy design, process flow creation, policy & procedures, metrics/KPIs and org design.
- Transitioned Digital Marketing organization for Global Pharmaceutical Company in Delaware and London to offshore resources support. Provided on-boarding, training, and logistic support for Mumbai team to support digital marketing. Work-stream part of a \$2M BPO estimated program savings.

- **Internal Accenture Development Operations:**

- Led the refresh effort, to improve Accenture’s global outsourcing transformation change management methodology. Worked with Senior Managers across the globe to aggregate knowledge into new framework to be used by Accenture practitioners.

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AT&T Global Services – Outsourcing Transition Consulting | Saint Louis, MO | 8/2009–3/2012

SENIOR MANAGER (SR. 2nd Line) – OUTSOURCING PROCESS ENGINEERING

Description: Provided program management capabilities to support outsourcing transition of fortune 500 global network managed services contracts. Senior Manager in the ITIL Process Center of Excellence Engineering team.

- Led global team of ITIL Process Engineers. Responsibilities included:
 - Resource Management /Scope Development, Developed project timelines/ WBS.
 - Engaged with clients and built relationships with senior clients (cross-functional leadership).
 - Current state assessments/stakeholder management, team building/mentoring
 - Communication, and training of outsourcing team to support steady-state operations after transition Process and policy creation to support COE

Notable AT&T achievements:

- Successfully represented the AT&T Change and Configuration Management processes to established and integrated system and processes links between IBMs ISM/Maximo and AT&T Remedy to streamline Outsourcing engagements (~10 million per year cost avoidance).
- Lead Program Manager of IBM Go-to-market outsourcing engagement (sub-contractor relationship with IBM)
- Successfully program managed ITIL process transition of ~50-million-dollar outsourcing MSA (GMAC/Ally Bank Divestiture)
- Contributed strategic insights as member of the C-Suite Change Management task force in significantly streamlining change management practices companywide.

CHANGE AND CONFIGURATION MANAGEMENT SENIOR MANAGER (2/2000 – 8/2000)

Change Management Lead: Responsible for the review and approval of IT Change Request (RFCs) based on ITIL v3 best practices.

- Established enterprise a Change Advisory Boards (CABs) network that facilitated the assessment risk mitigation of Request for Change in the mainframe, telephony, application, and midrange environments (Remedy environment). Represent change management in executive leadership meetings and large-scale deployments.

Bank of America | Saint Louis, MO | 1/1999–2/2000

Personal Banker

Description: Responsible for the management and sale of consumer banking services. Key Responsibilities included the opening of new bank accounts, teller responsibilities, home loans/HELOCs, credit cards, CDs, insurance, and business service referrals.

Lincoln Financial Advisors | Saint Louis, MO | 3/1997–1/1999

Financial Management Assistant

Description: Support the sale, cross-sell, and maintenance of Lincoln Life financial products. Responsible for back-office support and customer relationship management responsibilities in the sale and retainment of customers. Products included Annuities, IRAs, Life Insurance, Group Life, Disability and Financial Planning services.



BANK OF AMERICA

